



# MINI AND MOBILE FACT SHEET



## TRY ONE OF FIJI'S SMALLER ISLANDS

**By popular demand,** FIJI Water is launching a new six-pack of the ever popular and convenient 330ml bottles – Mini & Mobile. Perfect for short hikes, parties, kids' lunchboxes or even your purse, the newest addition to the FIJI Water family of products will be available at retailers nationwide beginning in March with a suggested retail price of \$5.49

## UNIQUE, PRISTINE SOURCE

**FIJI Water is natural artesian water** from the pristine islands of Fiji. It is bottled at the source where natural artesian pressure forces the water through a sealed delivery system free from human contact. Our water untouched, until you unscrew the cap.

## FIJI GIVES BACK

**The company is committed to a variety of sustainability practices** and is the primary driver of economic development and social welfare in Fiji. FIJI Water reinvests substantial resources to expand access to clean, safe drinking water and to provide quality education and health care for the people in Fiji. As the first net carbon-negative product in its industry, FIJI Water is reducing carbon emissions across the product's entire lifecycle and offsetting at least 120% of remaining emissions through a rainforest restoration project in the Fiji Islands.

As of December 2009, FIJI Water joined 1% for the Planet, a global alliance of businesses that donate at least 1% of their sales directly to non-profit organizations focused on sustainability. The company has also embarked on an extensive reforestation program in partnership with Conservation International and the people of Fiji to protect and preserve the Sovi Basin, the largest remaining lowland rainforest in the South Pacific.



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